PRESS PACK 2026

FLÂNERIES DESIGN ET CRÉATIVES



SAINT ÉTIENNE HORS CADRE



IN SAINT-ÉTIENNE, THERE'S BADOIT, THERE'S THE GREENS, BUT THAT'S NOT ALL. **ABOVE ALL THERE'S A ZEST FOR LIFE** AND **LOTS OF IDEAS**. FRESH ONES, CLEAR ONES, ODD ONES, BRIGHT ONES, EVEN SOME BRILLIANT ONES, BUT ALSO SOME THAT GET IT WRONG OR THAT ARE A BIT OFFBEAT. SO? **TRY**, TAKE A WRONG TURNING, START AGAIN... **THAT'S HOW WE GET IT RIGHT IN SAINT-ÉTIENNE!** HERE, WE MOVE FORWARD BY COMING TOGETHER AND – **SHIFTING THE LINES** OF CONDUCT, THINKING AND **DESIGN**. IN OUR STREETS, IN OUR MUSEUMS, FROM LE CORBUSIER TO THE BIENNALE, BUT ABOVE ALL, IN OUR HEARTS AND MINDS, **DESIGN IS A STATE OF MIND SHARED** BY **ALL THOSE IN SAINT-ÉTIENNE** WHO ARE REINVENTING THE METROPOLITAN DISTRICT.

YOU CAN'T STOP SAINT-ÉTIENNE

KEY FACTS ABOUT THE METROPOLITAN DISTRICT

SAINT-ÉTIENNE MÉTROPOLE IS:

400,000
inhabitants

THE 7TH
greenest city in France

2 HR 50 FROM PARIS
by direct TGV

LINKED BY 1 AIRPORT
(Lyon Saint-Exupéry) to over 100 European cities in less than 2 hours.

FRANCE'S ONLY...
UNESCO Creative City of Design



SÉM
SAINT-ÉTIENNE
la métropole

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THE SAINT-ÉTIENNE HORS CADRE COLLECTIVE

A collective and a network

Saint-Étienne Hors Cadre **is a collective of local people and organisations** involved in an inspiring and creative movement, who are constantly producing things to discover, experiences to engage in and times to share.

All these people are united by a common passion, a desire to encourage others to apprehend daily life with a non-standard outlook, **to take a step sideways** so that they can re-discover all that is around us.

This dynamic can be found in all sorts of fields: designers, cooks, artists, museum staff, heritage sites, accommodation providers and more. Their aim is to offer a way of discovering Saint-Étienne and its district that is **"Hors Cadre" - out of the box**.

The roots of French design

The links between Saint-Étienne, dubbed the "**city of a thousand patents**", and design go back a long way, right to the roots of the city's industrial history.

Permanent reinvention

A land of creators and inventors, Saint-Étienne is a city in perpetual motion driven by a dynamic that combines art with industry. **Design was born of its industrial past.** High tech industries have now replaced heavy industry. And the industrial draughtsman has become a designer.

The Saint-Étienne step sideways

Artists, designers, scientists, entrepreneurs: they all contribute to this special mindset that characterises this area: one that **tests, experiments and thinks outside the box**, with the aim of changing the everyday experience.

A vision

Saint-Étienne, capital of French design **carries an ambition,** for itself and to address ways of changing daily life and inventing the future for the whole world.

TO SUM UP, SAINT-ÉTIENNE HORS CADRE IS:

A COLLECTIVE AND A NETWORK

Saint-Étienne Hors Cadre brings together stakeholders from different backgrounds around a shared project: to propose a new way of discovering Saint-Étienne that is at once creative, innovative and design-focused.

THE COLLECTION

Saint-Étienne can be found in all sorts of places where you're not expecting it. This Hors Cadre-Out of the Box posture is embodied in a host of places, neighbourhoods and activities that are constantly evolving. The main ones are listed in the Collection.

THE CITY WALK

This city walk is a concentrate of the most inspiring and creative places in Saint-Étienne.

In the heart of the different neighbourhoods, you'll find a mix of cultural and heritage sites, meeting places and art works in the urban landscape.

THE GRAND TOUR

An original way to discover the district in the form of 11 outings in the metropolitan area designed for visitors staying a little longer and wishing to discover more than just the city.

THE PROGRAMME

The Hors Cadre programme features an abundance of festivals, events, live shows and pop-up artworks, all of them essential viewing.



OUR VALUES AT THE HEART OF THE DESTINATION

At **Saint-Étienne Tourist Office**, we rely on common sense and convictions. Our approach to our work is based on one strong idea, that of offering a destination that protects as much as it showcases. That means making concrete choices that are visible in our collaborations, our events and our day-to-day practices.

We are certified to **ISO 20121**, a standard that recognises the concrete choices we make with partners committed to rethinking how they operate (waste management, prevention, local products) and promotional offers that encourage soft mobility. Not for the sake of conformity, but because this approach reflects our identity.

Our **Saint-Étienne Hors Cadre Store** offers and promotes products conceived, designed or manufactured **within 50 km of Saint-Étienne**, and our city guide offers visits and experiences designed to be reached and enjoyed on foot, by bike or on the train.

Today, we are still pushing the boundaries, and along with other operators in the local area, **we are working to weave ties that interconnect tourism, heritage and biodiversity**. With 720 hectares of green spaces, 13 sq km of forest, the Le Pilat Regional Nature Park, the Loire Gorges Nature Reserve, and several Natura 2000 areas and spaces protected at regional, national and European level, the territory we live in is our inspiration. Protecting this exceptional environment is our way of imagining a living, sustainable and regenerative tourism.

The Tourist Office has also been awarded the ***Qualité Tourisme*** label, which recognises the attention paid to hospitality and authentic relationships that has earned Saint-Étienne its reputation with both visitors and local operators.

Here, every project aims to highlight and promote what we have around us: local know-how and initiatives, inventive companies that do things differently, and they all come together in the Saint-Étienne Hors Cadre collective. We encourage accessible travel, we prefer simple, effective solutions and we rely on the people that make this such a vibrant place. In short, Saint-Étienne Métropole Tourist Office is driven by the desire to do things right, to do them together and to build a "**resolutely Hors Cadre-Out of the Box**" destination that is meaningful today and in the future.

THE COLLECTION



29 UNMISSABLE THINGS TO SEE AND EXPERIENCE

THE MUSÉE D'ART ET D'INDUSTRIE : DESIGN IS LIKE RIDING A BIKE ONCE YOU'VE LEARNT, YOU NEVER FORGET



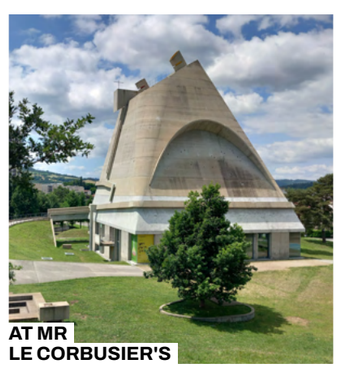
THE BIENNALE CELEBRATES SAINTÉ'S CREATIVITY



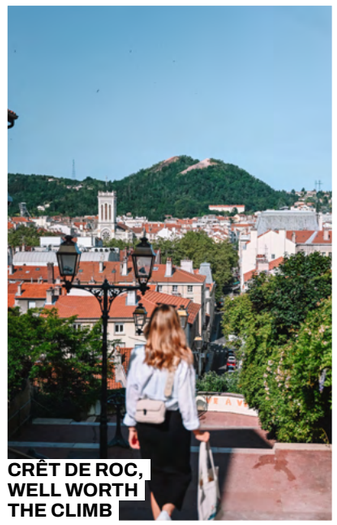
A SQUARELY MODERN MUSEUM



DESIGN GETS THE FREEDOM OF THE CITÉ



AT MR LE CORBUSIER'S



CRÊT DE ROC, WELL WORTH THE CLIMB



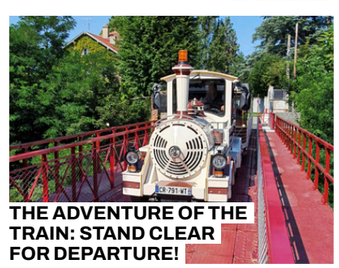
BADOIT: THERE'S JOY TO BE HAD IN SAINT-GALMIER



THE STORE SAINT-ÉTIENNE HORS CADRE ALL IN ONE PLACE



SAINTÉ AND THE CHOCOLATE FACTORY



THE ADVENTURE OF THE TRAIN: STAND CLEAR FOR DEPARTURE!



BRASSERIE STÉPHANOISE: CHEERS, SAINTÉ



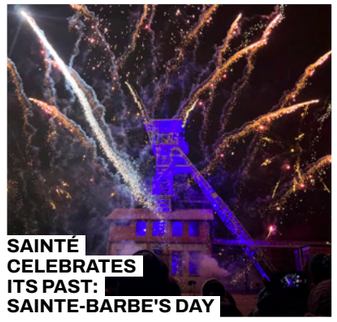
A CONCENTRATE OF SAINT-ÉTIENNE COFFEE



BOUTHÉON, A FUN CHÂTEAU



COURIOT-MUSÉE DE LA MINE: THE DIGGING'S FINISHED, WE'RE COMING OUT



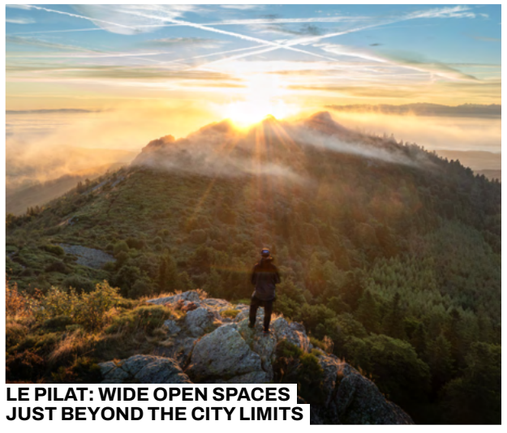
SAINTÉ CELEBRATES ITS PAST: SAINTE-BARBE'S DAY



THE DEMEURE CHAMONCEL, WHAT A (HI)STORY



THE GORGES, THE LOIRE RUNS THROUGH THEM



LE PILAT: WIDE OPEN SPACES JUST BEYOND THE CITY LIMITS



EXPLORA, LITTLE SCIENTISTS WILL GROW UP



GRAFFITI HEAVEN



CRAZY OPERA



NO LOSING THE THREAD



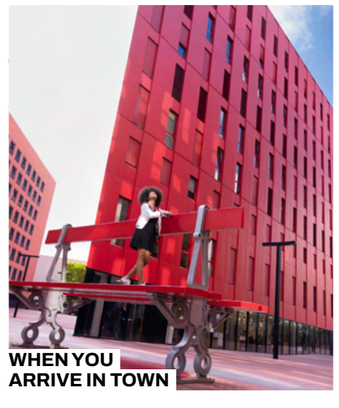
FOOTBALL AND MORE...



LA COMÉDIE: SHARING THEATRE



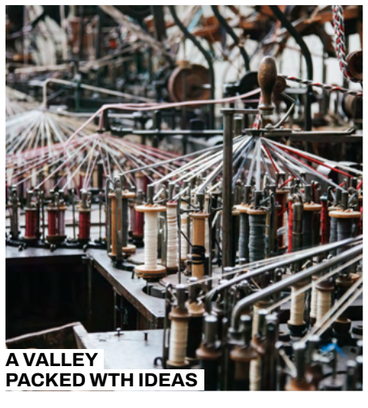
LA COMÈTE: COME AND SEE THE COMETIANS!



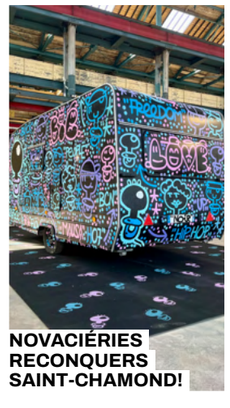
WHEN YOU ARRIVE IN TOWN



SAINTE-CROIX-EN-JAREZ: TYPICAL AND ATYPICAL



A VALLEY PACKED WTH IDEAS



NOVACIÉRIES RECONQUERS SAINT-CHAMOND!

10 GOOD REASONS TO VISIT SAINT-ÉTIENNE AND THE AREA

1 CLIMB A LITTLE, THINK BIG.
From the heights of Crêt de Roc, you can admire a truly unique view: the slag heaps, those black mountains left behind by the mines.





2 ENTER LE CORBUSIER'S WORLD.
Firminy boasts the modernist master's largest European site, whose Maison de la Culture is on the UNESCO World Heritage List.

3 (RE)DISCOVER DESIGN
from another angle at France's only national design gallery, the Galerie nationale du design.



4 BREATHE REAL FRESH AIR A STONE'S THROW FROM THE CITY CENTRE
The Le Pilat Regional Nature Park and the Loire Gorges offer big breaths of fresh air and panoramic views to take your breath away.



5 EXPLORE ONE OF THE LARGEST FRENCH COLLECTIONS OF CONTEMPORARY ART
at the Musée d'Art Moderne de Saint-Etienne Métropole



6 COME AND CHEER AT THE CAULDRON.
A Greens match is so much more than football, it's a veritable ritual where a friendly atmosphere and collective fervour are all part of the experience.





7 COME AND CELEBRATE SAINTE-BARBE.
The must-see local celebration of St Barbara's day takes over the entire city: a miner's procession with students from the Ecole des Mines, fireworks and fun for all.

8 ADMIRE THE WORLD'S LARGEST COLLECTION. OF RIBBONS
at the Musée d'Art et d'Industrie.



9 VISIT THE BADOIT PLANT IN SAINT-GALMIER.
Everybody's drunk it, but not many know where the spring for the famous sparkling water gushes.



10 TASTE CHOCOLATES BORN IN SAINT-ÉTIENNE:
Grêlons, Anthracites, Neapolitans, Nougamandines or Nougastelles, a sweet-lover's journey to the heart of mining history.



SAINT-ÉTIENNE, DESIGN AT YOUR FINGERTIPS

In Saint-Étienne, design is part of everyday life. You'll find it in a giant bench at the îlot Poste Weiss, in a multicoloured tree designed by Philippe Million, or trotting proudly in the form of Assan Smati's blue horses.

The city becomes an open-air palette, where shapes and colours mingle with **contemporary architecture** and **industrial heritage**. Design is not just in the design exhibitions - it's outside in the public space, questioning usages and shaking up habits.

The only **French city to be named a Creative City of Design by UNESCO**, Saint-Étienne has turned its manufacturing past into a driver of innovation. With the Cité du design, the art and design school Ésad Saint-Étienne, and the Biennale Internationale Design, the city is relentlessly experimenting.

Here, design is a state of mind, a common thread linking history, creation and territorial planning in a city that is re-inventing itself, every day a little bit more.

The Cité du design

In the halls that once echoed to the machines of the Manufacture d'armes ordnance factory, design has taken up residence, transforming this quarter into a veritable laboratory of innovation. **The Cité du design** is in the midst of a major transformation with several major inaugurations coming up: the **Galerie nationale du design**, which will present works from France's public collections, joins **La Platine**, the beating heart of contemporary design, and **La Cabane**, the experimentation centre for children.

The momentum continues with the opening of a new large events hall destined to be the main venue for **the Biennale Internationale Design**, while 2027 will see the arrival of **a research, innovation and design centre**. By 2029, a plaza and a range of new shops will have completed this ambitious project.

And to rise above it all and enjoy 360° views over the city, the Tour Observatoire will open to the public all year round. The aim is clear: to make the Cité du design France's first 100% design quarter.

This is more than just a successful renovation - the Cité du design is inventing a new way of being in the city. It is re-drawing the lines to create a bold, pioneering metropolitan district that is profoundly attached to design, its signature.

The Biennale Internationale Design Saint-Étienne

Every two years, Saint-Étienne becomes a city-sized laboratory for new ideas. More than an event, **the Biennale Internationale Design** is an invitation to experiment with new ways of being in a city, to rethink the objects we use, the way we do things and live our lives.

The Biennale, created in 1998 by the **École Supérieure d'Art and Design Saint-Étienne** soon opened up to the world. From the 2000 edition onwards, guest countries came to share their practices and their perspectives, giving the event an international dimension. In 2006, the Biennale moved to the Cité du design, in the heart of the old Manufacture d'armes site, and since then it has become an **unmissable** event in the global design calendar.

What makes it so special? Its ability to create a dialogue between all those with an interest in design: seasoned designers, young talents, companies, institutions, curious locals and true aficionados. Exhibitions, talks and installations make connections between creation, industry and society. Each edition explores major contemporary issues (innovation, ecology, inclusion, sustainability) and offers all participants the freedom to experiment and share.



The Biennale is Saint-Étienne's way of celebrating design: demanding, creative, open to all. And a time when the whole city goes design-mad.

Banc d'essai: design made in sainté



For each edition of the Biennale, the **Banc d'essai** (Test Bench) scheme brings together a designer-company duo to imagine new public seating: **modular, sustainable, attractive** and, above all, designed to be tested… by you.

From Waldeck-Rousseau to Chavanelle, from Carnot to the neighbouring towns and villages, these benches can be found dotted around **the Métropole** redefining our relationship with the public space. Sit down for a while, think about how this bench is different, share your comments.

But behind these sometimes improbable creations there lies a serious reflection on our habits, how we can make the most of **recycled materials** and new ways of involving people in the design process. So, next time you come across an unusual bench, take a seat. You never know, you might be participating **in the next idea** made in Sainté.

HISTORY AND HERITAGE DESTINATION

In Saint-Étienne, heritage is not fossilised. It's a living, breathing thing that you can visit outdoors and in the museums.

Let's take the example of **Avenue de la Libération**: classic Saint-Étienne. A Haussmannian-style alignment of elegant façades featuring stone, wrought iron and carvings. **L'Hôtel des Ingénieurs** (1907) is impressive with its monumental façade decorated with allegories of the mining trades. A bit further along, the Art Nouveau **Martre de France building** (1905) was the city's first to use reinforced concrete.

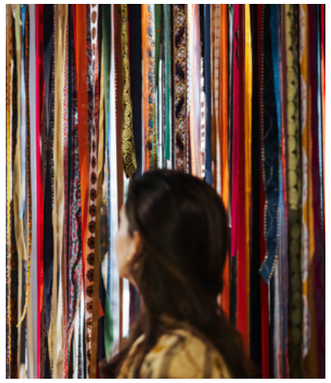
In the **Saint-Jacques neighbourhood**, the atmosphere changes. The 17th and 18th century millstone grit houses are a reminder of what the pre-industry town of shopkeepers and tradespeople looked like. Here you'll find the **Maison à Éperon**, with its statue of Saint-Jacques, a reminder that pilgrims once passed through on their way to Santiago de Compostela.



Heritage in Saint-Étienne also means places where history comes to life. At **Couriot-Musée de la Mine**, you can dive into the underground world of the miners on a site that has been listed since 1973. And on the surface, the park's **Guinguettes** offer a cheerful, relaxed atmosphere in the summer and concerts all year round, not forgetting the spectacular fireworks during the Sainte-Barbe celebrations on the first weekend in December!

Further on, the **Demeure Chamoncel-Maison du Patrimoine et des Lettres** is full of Renaissance charm. Visitors discover the daily life of Saint-Étienne's people of that period through archives and interactive exhibits. The locals still call this the "Maison François 1er", as the French King Francis I is said to have stayed there.

And if you want to find all about the city's long-held streak of inventive genius, head to the **Musée d'Art et d'Industrie**. Ribbons, firearms, bicycles: three collections that illustrate how Sainté forged its industrial destiny. The museum houses the largest collection of ribbons



and braids in the world and France's second most important collection of guns. Since 2023, a new visitor attraction entitled "**La mécanique de l'art**" invites you to touch and handle machines, and from this year, 2026, the museum's **350 historic bicycles** will be back in a redesigned permanent exhibition.

Here, heritage is not just something to look at, you can touch it. Between a manufacturing past and contemporary creativity, Saint-Étienne continues to transform its heritage into living experiences.



SAINT-ÉTIENNE, A LABORATORY FOR INNOVATIVE ARCHITECTURE

In Saint-Étienne, architecture is part of the city's decor, its identity and everyday life. Here contemporary creation slots in easily with an already bold history, that of a region that has never been afraid to innovate.

It all goes back to **Le Corbusier**, in Firminy. Between 1953 and 1965, he created an architectural ensemble that is unique in Europe and internationally famous. In his wake, **Auguste Bossu** imagined buildings without staircases, **André Wogenscky** designed Le Foyer and **Alexandre Chemetoff** redesigned the Parc François-Mitterrand. A heritage that lives on.



Today, other big names have taken over the reins. **Norman Foster** designed the City's **Zénith** concert hall, easily recognisable with its energy-saving aluminium roof. **Rudy Ricciotti** designed the **Maison de l'Emploi**, with its "organic" openings and façades that change colour after dark. The pattern borrowed from a **Claude Viallat** painting reminds us that local art is never far away.

In the Châteaucreux neighbourhood, **Manuelle Gautrand** has played with contrasts in the **îlot Grüner**: concrete, glass and bold colours, while the **îlot Poste Weiss** designed by **ECDM has transformed the old Weiss chocolate factory into a** mixed-use building with offices and flats.

The **Cité du design** remains the strongest symbol of this creative energy. With **La Platine**, an imposing structure made of metal and 14,068 triangles of glass designed by **Finn Geipel**, the site embodies the links between aesthetics, technology and sustainability. A few steps away, **La Comédie de Saint-Étienne**, designed by **Studio Milou** and **Maes Architectes**, is giving a new life to a former factory as a theatre and national centre for dramatic art, with a light-filled atmosphere and even a glass-covered garden.

Everywhere disused industrial buildings are getting a new lease of life, the most telling example being the **Creative District**: here old workshops are being transformed into spaces for creation, design and training. The **Mosser** site has been redeveloped along similar lines and is now occupied by cultural associations. In Saint-Chamond, this renaissance has taken on a spectacular dimension at the old Novaciéries site, which has been home since 2025 to the **the Musée des Arts Urbains et du Street Art** (MAUSA H07). The 8,000 sqm site has acquired a real street art identity in a converted industrial setting.

Here, architecture serves as the link between the past and innovation. It is transformed and adapted and re-invents new ways of telling the city's story.



City of Art and History

Saint-Étienne has been been a Ville d'Art et d'Histoire (City of Art and History) since 2001, the first city to be awarded this label in recognition of its 19th and 20th century heritage and its industrial and social history. From industrial heritage to Art Nouveau buildings, from former factories to contemporary conversions, everything is part of the dialogue with design and modern architecture. Here, the story is told through guided tours and themed trails visitors can enjoy all through the year.
https://www.saint-etienne-hors-cadre.fr/reservation-visites-guidees

A TRIO OF ICONIC SITES IN LOIRE TO VISIT

Saint-Galmier and Sainte-Croix-en-Jarez offer complementary atmospheres but the same attachment to local heritage.

Saint-Galmier, which features on the list of the *100 Plus Beaux Détours de France*, is a mix of olde worlde charm and industrial energy. An old Gallo-Roman town clinging to a hillside, it offers cobbled streets lined with **Renaissance houses**, an **Ursuline convent** and a **15th century Gothic church**.

It is also home to the famous **Badoit spring**. A real heritage tour that tells the



story of how the town developed from the Middle Ages to the industrial era. And to appreciate this mix of heritage and innovation, you can visit various local companies to discover **craftsmanship tourism**, an original way of getting to know the Loire region and those who live and work there.

Because in Loire our skills aren't limited to bottling bubbles. Industry, crafts and trades, agriculture, gastronomy: here we make things, we process things and we invent things. With **17% of local jobs** linked to industry, Loire has retained a deeply rooted "culture of making".

A little further on, **Sainte-Croix-en-Jarez** offers an entirely different setting. Classed as one of the *Plus Beaux Villages de France*®, this timeless village occupies a **former Carthusian monastery** whose monks' cells became houses after the Revolution. The village nestling in the heart of the **Le Pilat Regional Nature Park** can be visited at any time of year. Here, the stones tell the story of a rigorous monastic life and the life of a vibrant village.

Between heritage, nature and know-how, together Saint-Galmier and Sainte-Croix-en-Jarez tell all you need to know about the Loire spirit: **solidly rooted, inventive and always a little surprising**.

Bouthéon, one of the first châteaux on the Loire

The Loire is France's longest river - that's a lot of banks to build castles on. Further south, smaller but also more unusual than the iconic châteaux like Chambord or Chenonceau, today this former **medieval fortress** which can be traced back to the **13th** century offers visitors, behind its **Renaissance** architecture, a real journey through time. In the basement, a **ramberte** (a boat built on this very site over 300 years ago to carry coal on the Loire) offers visitors the chance to sail down the river with a boatman - without getting wet.

The château organises various events over the year, such as **Couleur nature** in the spring and the unmissable marrow festival, the **Fête de la Courge** in the autumn. They are all opportunities to enjoy the château grounds and gardens, where the vines growing right next to the building produced enough grapes to make wine for the first time this year.

saint-etienne-hors-cadre.fr





THE GREENS, MORE THAN A FOOTIE CLUB

In Sainté, soccer is an affair of the heart. A people's passion rooted in the streets, cafés and football grounds. Here, we don't talk about football, we live and breathe it. Intensely, sincerely, as we have for over a century.

The local club **ASSE**, founded in **1919**, is part of today's collective memory and local identity. Ten French championship titles, six French Cup titles and above all generations of fans who have passed on the green flame.

At **Geoffroy-Guichard Stadium**, affectionately known locally as the Cauldron, every match is a party. Singing and chanting, flags, green smoke, all part of a contagious enthusiasm you won't find anywhere else in France. The famous chant goes up in the terraces: "Who's the best?", like a shared cry from the heart.

The stadium was inaugurated back in **1931** and can hold **42,000 spectators (42 like the postcode ... just a coincidence!).** It is the 7th largest stadium in France and one of the most exciting. UEFA Euro 2016®, Rugby World Cup 2023, the Olympic and Paralympic Games: we've hosted them all, and always with the same energy.

But in Saint-Étienne, being green is also a commitment. A sustainable mindset. An association, **ASSE Cœur-Vert**, created in **2011**, takes this idea further: solidarity actions, programmes for young people, awareness-raising about the environment.

The **Geoffroy-Guichard Stadium** is also getting onside to protect the planet. Photovoltaic solar panels installed back in 2007 (2,600 sqm, producing enough power to cover the annual consumption of about 1,000 homes), rainwater harvesting, protected pitch requiring reduced watering. The Cauldron is greener than ever.

Football is not just about what happens during a 90-minute game. It's about pride, human relationships, the future. A story of jerseys, memories and a specific Saint-Étienne attitude to life.

In the footsteps of green legends

Just above the Cauldron, the **Musée des Verts** tells the epic story of the Saint-Étienne club in the style of a family album: legendary jerseys, trophies, items from the archives marking memorable moments, plunge the visitor into the world of the club's finest hours. A place full of life, where you'll be walking in the footsteps of the green legends. And to round off the experience, the **Brasserie Geoffroy-Guichard** is the perfect place for a refreshment break with views of the pitch. Here you'll find the spirit of Saint-Étienne, at the table as well as on the terraces.



There *are* other things in footie land, ... Next stop SCABB Valley

In Saint-Chamond, it's the SCABB basketball club that sets the Ondaine valley's heart racing. **The Pro B club** brings Saint-Chamond and Andrézieux-Bouthéon together for spectacular matches, youth training and community projects that invigorate the region. **The Saint-Étienne Métropole Arena**, a multifunctional sports hall that opened in 2022, is now a major venue home to sporting exploits and international events.

By **2030**, the SCABB Valley aims to convert a 3-hectare brownfield site into a **20,000 sqm sports and urban centre** with a training centre, accommodation, a hotel, leisure spaces and shops, a place where sport and daily life come together.



This initiative combines performance, entertainment and economic dynamism and promises to become another iconic place, one for all those who want to come and experience the collective energy of Saint-Étienne in all its glory.

Trincamp

For fans of football and nostalgia, there's a place where soccer souvenirs and love of the city blend fervently together: **Trincamp**. Tucked into its quarters at 35 rue des Martyrs-de-Vingré in the liveliest part of the city centre, this is so much more than a shop, it's a journey through time, **a tribute to the football** of days gone by, the Greens and **the working-class history of Saint-Étienne!**



WIDE OPEN SPACES JUST BEYOND THE CITY LIMITS

LE PILAT REGIONAL NATURE PARK

Already visible from the Grand'rue. Up there, the horizon takes the shape of Le Pilat peaks. In Saint-Étienne, you can leave the asphalt behind and be in the fresh mountain air in minutes.

The Le Pilat Regional Nature Park is a huge playground: **700 sq km of forests**, small valleys and peaks, changing landscapes around every bend. You can hike, cycle and run on over **2,700 km of way-marked paths and trails**, from the legendary GR7 and GR42 to more discreet routes. There's also the **Boucle Verte** (Green Loop), 30 kilometres of paths that link the city to nature, like nowhere else.

A Natura 2000 site, the Massif du Pilat is home to a unique range of biodiversity: ancient forests, birds of prey, heathland and an impressive geological feature, masses of scree typical of Le Pilat known as "chirats" left over from the great ice ages. This is a rare phenomenon in the world, otherwise found only in the Appalachians, and one which gives Le Pilat its fascinating appearance.

From the top of the Crêt of the Perdrix, which reaches an altitude of **over 1,400 metres**, you can see even further: Sucs du Velay, the Le Forez plains, the blue skies of high altitude and even the Alps... On fine days, you can clearly make out the majestic silhouette of Mont-Blanc.

Le Pilat has nothing to do with the dune of the same name, but actually they do have something in common: **nature writ large**, generous, changing, full of life and always surprising.

LE MASSIF DU PILAT
PLEIN LA VUE !

THE LOIRE GORGES

THE SAINT-ÉTIENNE RESERVE



The people of Loire know it well: all it takes is a bend in the road, a push of a pedal or sudden desire for pure air to find a change of scenery. Barely a stone's throw from Sainté, Loire becomes wild, free and spectacular.

On the border between Loire and Haute-Loire, the Loire Gorges are almost a separate territory: steep cliffs, lush green hillsides, hill-top villages and views to take your breath away. A corner of untamed nature, **classed both Natura 2000 and a Regional Nature Park.**

Here, nature and history come together in perfect harmony. As you follow the river's course, you will encounter châteaux, industrial relics and **medieval villages** all clinging to the steep slopes. You can walk, paddle, fish or simply stop and gaze. The Maison de la Réserve and the Parc de la Biodiversité will enlighten you on the scale of the fragile biodiversity hidden in this landscape and how to protect it.

To extend your break, head for the port of Saint-Victor-sur-Loire, one of France's largest inland marinas with over **300 moorings**, a sandy beach and a water sports centre where you can sail, canoe or try paddle boarding or new sports like e-foiling. A relaxing atmosphere and full-frame horizon virtually within throwing distance of Sainté.

GORGES DE LA LOIRE

ART DE VIVRE
SAINT-ÉTIENNE-STYLE

Sharing and hospitality, those are the watchwords of *art de vivre* Saint-Étienne-style.



In Saint-Étienne, above all we like to share. A morning coffee is a chance to natter and put the world to rights. Whether it's on Place du Peuple, Place Jean-Jaurès or a table in front of one of the downtown cafés, warm-hearted friendliness is as natural here as the smell of a good **Chapuis coffee** (coffee roasters from father to daughter, based in Saint-Étienne since 1945).

Follow that with a stroll round the shops?



Of course. First stop the designer boutiques in the cobbled streets of the **Saint-Jacques neighbourhood** or Rue des Martyrs de Vingré. A visit to **Épicerie Cornand**, grocer's, to buy pasta hand made on site is a must, or you could have lunch in one of the restaurants serving local produce. Lovers of craft beer won't be able to resist popping into **Brasserie Stéphanoise**, a local institution!

In the afternoon, head over to **the Creative District**. Here, it's all about inventing, tasting, inspiring. At **La Vinifacture**, you can craft your own wine. Close by, the **Galerie Ceysson & Bénétière** will show you that the Supports/Surfaces movement owes a great deal to Saint-Étienne's art scene.



In the evening, the atmosphere changes: opt for a set at the **Solar, THE jazz club in Loire**, or a concert at **Le Fil**, our modern music venue. And for those who have opera in their soul, the **Opéra** offers a magical interlude up on the hill. Round off your evening with a drink in one of the city centre lanes, at **L'Ours qui Brasse**, the **Beer Garden** or the **Lipopette**, or wherever any chance encounters may take you!

GASTRONOMY

In Saint-Étienne, chocolate has a history, and what a history it is! Since 1882, **Maison Weiss** has been crafting sweets with all the skill of a goldsmith, creating legendary delights like **Nougamandines®**, **Neapolitans®** and many other sweet gems bearing the Sainté stamp. Not far away, **Chocolat des Princes** perpetuates a tradition begun in 1897. Its chocolate sweets are the fruit of a traditional heritage combined with precision craftsmanship: **Grêlons du Pilat®** (named France's best chocolate in 1976), the old-fashioned **Malakoff praliné** or the **Anthracite®**, a nod to Saint-Étienne's epic mining history.

For a change from cocoa but within the same realm of excellence, head to **Maison Cornand**, where they have been making fresh pasta for over half a century. A small family firm where everything is done with passion and precision, a million miles from industrial processing. Their production aims to be as sustainable as possible, and is based on notions of transmission, creativity, the taste of good ingredients and keeping the business in the family as it has been **since 1917**.

When it comes to cellars and brewing, Sainté is no slouch. **At La Vinifacture - an urban winery** - where there's a distinct whiff of the boldness of city wine makers - grapes are turned into wine in middle of the city.
To the south of the city, **Brasserie Stéphanoise** makes local beers with their own strong character. Craft sector producers that successfully combine **an appreciation of good food and drink, creativity and Saint-Étienne pride** contribute to making local gastronomy a collective issue.















GASTRONOMY

TABLES THAT ARE BREAKING THE MOULD

The Collectif des Tables Stéphanoises is a group of passionate restaurateurs, chefs and craftspeople all following the same recipe: conviviality, sustainability and authenticity. Together, they celebrate the Loire *terroir* with events, encounters and a proudly local cuisine. They prioritise fresh, seasonal produce sourced as locally as possible. Nothing fancy, just simple, hearty, authentic food. The Collectif is also a solidarity network: professionals supporting each other, working together to promote the food trades and with a shared ambition to take the gastronomic offer in Saint-Étienne to new heights. A sincere and incredibly delicious collective adventure.

In the same vein, **Tables En Transition** is also committed to supporting restaurateurs to adopt more sustainable practices (organic, local, zero waste, etc.) whilst offering the public places to eat with a socially responsible approach where they can have a different dining experience, close to home.

www.tablesentransition.fr

www.tablestephanoises.com

LA TABLE DES MATRUS
26 rue du Grand-Gonnet
Saint-Étienne

À LA TABLE DES LYS
58 rue Saint-Simon
Saint-Étienne

ÉCLOSION
40 av. du Château
Saint-Paul-en-Jarez

GASTRONOMIC RESTAURANT LA SOURCE
8 allée de La Charpinière
Saint-Galmier

LA ROUTE BLEUE
40 rue du Vernay
La Fouillouse

LA MAISON FORTE
Place de la maison forte
Farnay

MADAME, TABLE DE CHEFFE
Pl. Villebœuf,
Saint-Étienne

LE PONT NANTIN
44 route de la Varizelle
Chamond site

PLANQUE
Rue Fernand Léger
Saint-Priest-en-Jarez

Caption: ✿ > Michelin star / ● > écotable / 🍇 > Michelin Bib gourmand / 🍴 and 🍴🍴 > Gault & Millau chef's hat / ◐ >The Fork Awards

LITTLE PRODUCERS, BIG IDEAS

Saint-Étienne's designer workshops and boutiques are proper little powerhouses pumping out new ideas. Vibrant hybrid places rooted in their local neighbourhoods, they combine creation, know-how and interaction with others. They show how design inhabits the city and is fuelled by a collective energy. Often organised in networks or collectives, these places also experiment with other ways of producing, trading and consuming and, in many cases, are part of the social and solidarity economy.

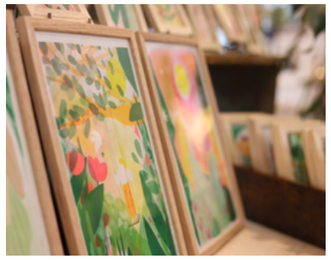
And for the last ten years the Commerce Design competition has been highlighting all of this energy by rewarding duos of shopkeepers and designers/architects re-inventing Saint-Étienne's shops. Design in Saint-Étienne relies on joints effort in its conception, and it is co-constructed and experienced on the city streets.

These addresses tell the story of a different way to make a city, one that is more collective with a more local focus.

CHEZ LES VOISINES

Perched up at the top of the pedestrian Rue des Martyrs de Vingré, “Chez les Voisines” is a collective workshop-boutique that is true to its name: friendly, open, welcoming. The creative professionals who work here like to set up encounters with local residents, so that the workshops offered (sewing, watercolour, macramé, etc.) become a tool for fostering conviviality and local dialogue.

30 rue Pointe Cadet



LA POUDRIÈRE

In this characterful little shop, twelve designers and artists pool their skills. The pieces on offer prioritise local sourcing, reuse and craft methods.

7 rue Georges Dupré

PÉPINIÈRE RÉPUBLIQUE

Private work spaces, communal offices, a workshop for creative professionals and a showroom open to the public… everything is in place to develop projects and combine talents.

A resource centre right in the centre of city, both a place to experiment and a living showcase for Saint-Étienne know-how.

7 rue de la République

ARRIÈRE-COUR

Arrière-cour is not just a boutique, it's a showroom and workshop. And they do more than just restore old furniture; rather they give it a new lease of life in a spirit of craft-based upcycling, mid-way between vintage charm and responsible design.

57 rue Charles de Gaulle

L'ATELIER DU COIN

At the bottom end of the Crêt de Roc neighbourhood, L'Atelier du Coin is a community shop selling work by around a dozen Saint-Étienne-based craftspeople.

Handmade objects, original creations and the chance to talk to the designer-makers, who will tell you about design today, unpretentiously, but with plenty of enthusiasm.

11 rue Roger Salengro

RESSOURCERIE CHRYSALIDE / OBAKE

Chrysalide is an operator in the reuse sector in Saint-Étienne, and has now created its own brand, Obake. A range of accessories featuring striking graphics, designed using reclaimed materials and craft methods in a contemporary approach to design.

11 rue du Colonel Marey

COLLECTIF MINE DE RIEN

Mine de Rien certainly lives up to its name: there's a pun in the French, but the idea is that something outwardly simple hides a creative goldmine. It's a collective of craftspeople and designer/artists whose aim is to put a spotlight on Saint-Étienne's creative spaces.

7 impasse Ferdinand

MARUSHOP

Four creative professionals, four different worlds, all in one place: Marushop.

A boutique-workshop in the centre-city run by four women: a ceramicist, a leather craftswoman, a fashion designer and an illustrator.

Porcelain, leather, fabric and drawing come together to produce a vibrant and radically different place.

7 rue Pierre Bérard



NEW





#1

A "sensitive odyssey" to discover at the Le Corbusier-Firminy site

In the 1950s, architect Le Corbusier designed a visionary neighbourhood in Firminy: a cultural centre, the Maison de la Culture, a stadium, a block of flats called the Unité d'Habitation, a church... and, later on, a swimming pool. Five places to meet the needs of a model town, designed as a sort of manifesto.

With its concrete lines and avant-garde layout, the Firminy-Vert site became a European benchmark for 20th century architecture. The Saint-Pierre church, which opened in 2006, attracts almost 20,000 visitors every year: schools, architecture fans or the just curious. In 2016, the Maison de la Culture joined sixteen other Le Corbusier works on the UNESCO World Heritage List, all recognised for their contribution to the Modern Movement.

In 2026, the Le Corbusier site is celebrating two anniversaries. And a double anniversary necessarily means a double experience!

For the occasion, the Le Corbusier site is pulling out all the stops to celebrate the 10th anniversary of the Maison de la Culture's listing on the UNESCO World Heritage list and the 20th anniversary of the completion of the Saint-Pierre church: two separate dates, two iconic buildings, but the same desire to promote the largest site in Europe designed by the master of modernism.

The public is invited to experience **an architectural and sensory odyssey**, where light becomes material, guide and revealer of space, all at once. The event exhibitions of the 2026 season are designed to form a **visitor journey in several stages**, combining contemplative observation with an eye-opening immersive experience to heighten and refine the viewer's perception of architectural space.

The first stage of the "odyssey" is devoted to **Lucien Hervé**, a photographer who was a fellow traveller of Le Corbusier's. With his black and white photos, he revealed the **poetry in the shapes, volumes and materials** of modern architecture. Each photograph acts as a landmark along the route, showing how light sculpts the space and transforms concrete into a living material, inviting the visitor to **gaze at the architecture and feel it** in its spatial and emotional dimension.

The journey continues with **Döppel Studio** and L'Odyssée sensible (The Sensitive Odyssey), forming the second stage of this voyage. Eight installations transform the church into **a space brought to life by light and shadow**, where the visitors explore the cycles of the sun and variations in reflection. This stage engages the body and the senses, offering an **immersive sensory experience**, where light becomes material, narrative and instrument of perception.

By bringing together Lucien Hervé's contemplative gaze and Döppel Studio's immersive experience, **the Le Corbusier site becomes a kind of experimental laboratory** , where architecture, perception and emotion interact at every stage to create a **deep, sensitive and poetic** reading of the heritage.

PRACTICAL INFORMATION

L'odyssée du regard
Le Corbusier and Lucien Hervé

Venue: Saint-Pierre church, Le Corbusier-Firminy site

Dates: 3 February – 7 June 2026

Döppel Studio
SOLAIRE, une odyssée sensible
Venue: Saint-Pierre church and Maison de la Culture, Le Corbusier-Firminy site

Dates: 3 July 2026 – 17 January 2027

Audience: suitable for all, accessible to families and school groups

Programme: online at www.sitelecorbusier.com



#2

Saint-Étienne, home to France's only national design gallery

This year, Saint-Étienne inaugurates a brand new must-see venue dedicated to design: **the Galerie nationale du design** which is opening in the heart of the Cité du design on the iconic site of the old Manufacture d'armes. It will be a unique institution in France, where the nation's public design collections will be showcased.

Supported by the Cité du design-Ésad Saint-Étienne and the Musée d'Art Moderne et Contemporain de Saint-Étienne Métropole (MAMC+), the Galerie will put on one exhibition a year devised by a guest curator featuring objects drawn from the **national collections**. Visitors will be able to see, experiment with and, above all, understand how design shapes our daily lives and the things around us.

This new addition to the Cité du design quarter enriches an ecosystem which already boasts **La Platine** showcasing contemporary design, **La Cabane**, which introduces children to design, and the **Biennale International Design**, which attracts visitors from all over the world. And not forgetting the **400 students** at the art and design school, Ésad, for whom design is a daily testing ground.

Backed by the Ministry of Culture, the Galerie nationale du design is also supported by a raft of prestigious partners: Centre National des Arts Plastiques (CNAP), Centre Pompidou, MADD-Bordeaux, Frac Grand Large-Hauts-de-France, etc. The three first exhibitions will set the tone and will be curated by Laurence Mauderli (2026), Chantal Prod'Hom (2027) and Marie Pok (2028) respectively. The exhibitions will be accompanied by events and workshops open to all.

A new place to see and experience design Saint-Étienne-style. **Don't miss the opening in June 2026.**

PRACTICAL INFORMATION

Programme: online at www.galerienationaledudesign.fr









#3

United States season and major retrospectives at MAMC+

Behind its walls clad with square black ceramic tiles, the Musée d'Art Moderne et Contemporain de Saint-Étienne Métropole houses one of the largest collections of modern and contemporary art in Europe. It includes works dating from the 19th to the 21st century, with collections of photographs, in particular, and a very significant design collection.

On the occasion of the **250th anniversary of the American Declaration of Independence**, MAMC+ **presents Flying Colors – Une autre Amérique**, an overview of 75 years of American art encompassing around a hundred iconic works, many of which are on loan from **Minneapolis Institute of Art** (Mia) and bear witness to an artistic dialogue between the two continents. Following on from this exhibition there will be a retrospective paying tribute to **Frank Stella** (1936-2024), a major figure in Op Art, tracing the evolution of his work since the 1950s.

#4

The Commune has taken up residence at the Halles Mazerat

Another of the new landmarks to discover in Saint-Étienne: La Commune-Mazerat. A hybrid place, a culinary and festive venue bringing life to the heart of the Halles.

After its huge success in Lyon, the concept arrives in Sainté: **eight food stalls** offering a various types of cuisine, **a large bar** where everyone can hang out, **four events** a week and tables outside for fine days.

Behind the stoves, **chefs-in-residence** will be experimenting and creating, some perfecting their dishes for a future restaurant, others inventing just for the fun **The culinary incubator** allows these talents to test their projects in real-world conditions, in a joyful foodie laboratory, with no frills but plenty of character.

More the just a place to eat, **La Commune Mazerat** is a social hub where people come as much for the atmosphere as they do for what's on the plate.



BIG AND SMALL EVENTS 2026

11 TO 21 FEBRUARY

ARCOMIK

For its 23rd edition, Arcomik is back with a rich programme featuring several comedians, including Marine Leonardi and Blandine Lehout. This unique concept offers the public a subtle blend of humour, light-heartedness and a great atmosphere.

www.arcomik.com

6 TO 8 MARCH

FESTIVAL CURIEUX VOYAGEURS

For over 40 years, the Curieux Voyageurs festival has been taking Saint-Étienne festival-goers on a world tour without leaving their seats. Films, encounters, adventure and human stories at every stop. From the High North to the Asian Steppe, the important thing is to travel together.

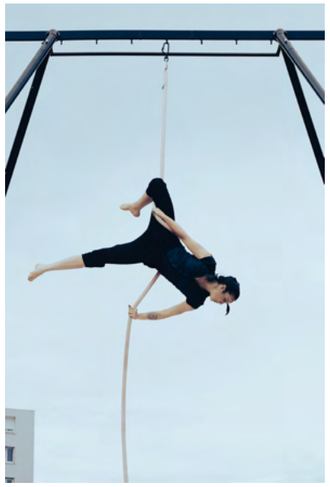
www.curieuxvoyageurs.com

15 TO 17 MAY

FESTIVAL COMPLÉTEMENT GAGA

For three days, the city becomes an open air stage. Music, dance, theatre and circus arts fill the squares and parks with life. This eco-responsible festival offers performances and encounters with companies from far afield as well as local talent. A programme of events open and suitable for all.

www.festivalcompletementgaga.fr



18 TO 24 MAY

FESTIVAL PAROLES ET MUSIQUE

Once again, the festival will be celebrating the *chanson française* with a programme to satisfy every taste. The event will be hosting well-known artists like Sam Sauvage, Terrenoire and Micki, but also showcasing promising young talents like Solan. Concerts take place at several venues including Le Fil, La Comète and the Zénith.

19 TO 21 JUNE

FESTIVAL LA RUE DES ARTISTES

The Loire festival with a social conscience returns for its 29th edition with a programme blending culture and conviviality. Wild concerts with Soviet Supreme, La Caravane Passe and Monica Nnawa, and a unique atmosphere to experience for all those who love music and the chance to share!

www.laruedesartistes.fr

22 JUNE TO 8 JULY

FESTIVAL DES 7 COLLINES

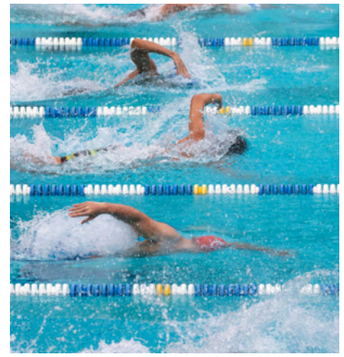
For 15 days, the Saint-Étienne urban district will be vibrating to the rhythm of circus, dance, performance and music. Artists from all over the world transform each stage into a party and invite the public to take part in a unique artistic experience.

www.festivaldes7collines.com

19 TO 21 JUNE

ÉLITE FRENCH SWIMMING CHAMPIONSHIP

The Raymond-Sommet pool becomes the centre of the French swimming world for the Élite, which marks a decisive step on the way to the next European Championships! Almost 600 athletes will be competing in 14 events. An unmissable event.



1 TO 18 OCTOBER 2026

RHINO JAZZ FESTIVAL

Concerts wherever you look, from little country churches to large city venues. Every type of jazz is represented - and every type of atmosphere! In 2026, the Rhino celebrates its 48th anniversary, but the groove remains intact.

www.rhinojazz.com

5 DECEMBER

FÊTE DE LA SAINTE-BARBE

On the first weekend in December we celebrate the patron saint of miners. The entire city gets in on the act to celebrate St Barbara with fervour. As well the fireworks and traditional processions, Sainté acquires a particular energy: there are things happening in every neighbourhood, specialities typical of Saint-Étienne to taste, and to cap it all the unmissable great ball at Le Fil.

www.saint-etienne-hors-cadre.fr/fete-et-manifestation/fete-de-la-sainte-barbe-saint-etienne-saint-etienne



SAINT-ÉTIENNE MÉTROPOLE CONVENTION BUREAU

The Convention Bureau is the single, neutral and free interlocutor for the organisation of professional events in Saint-Étienne Métropole: it advises and helps companies, federations, associations, trade unions, universities, etc. to plan their events, from the search for a venue and service providers through to welcoming attendees on the day, relying on its MICE expertise of the metropolitan district and its experience of listening to clients' needs and providing advice. The Convention Bureau definitely saves organisers time. It starts by studying the brief (dates, numbers attending, provisional budget, programme), then contacts all the relevant interlocutors (work spaces, evening venues, hotels, events providers), supports the submission of national candidacies and challenges the initial ideas to turn the project into an event "made in Sainté" which the attendees won't forget.

It also organises reconnaissance visits and familiarisation trips for events organisers, so that they can see which venues are suited to their events and experience first-hand the warm welcome offered by Saint-Étienne Métropole's socio-professional staff.

Why choose Saint-Étienne?

Choosing Saint-Étienne means benefiting from tailored support thanks to the Convention Bureau's **Welcome Pack**, which simplifies every step in the organisation of your **events**. It also means being able to count on a collective dedicated to accommodation: the **Club Hôtelier Stéphanois** can accommodate your attendees in more than twenty establishments, in the city or closer to nature. As a city with a social conscience and holder of the **"inclusive and sustainable"** label, Saint-Étienne offers the perfect setting for quality, responsible events. And just a stone's throw away, the Loire Gorges and the Le Pilat Regional Nature Park offer easily accessible nature for a breath of air and a chance to disconnect between meetings. Saint-Étienne is an easy destination to reach, just 2 hr 50 from Paris by direct TGV, 50 minutes from Lyon and 3 hours from Marseille. Finally, Saint-Étienne stands out from the crowd for the warm and sincere welcome it offers visitors, and a genuine team spirit drives all the partners, who strive to give you a truly authentic experience in Saint-Étienne.

The Convention Bureau is a member of these national networks

3 areas of excellence

DESIGN
The only French UNESCO Creative City of Design,

MANUFACTURING / INDUSTRY OF THE FUTURE
The leading centre for mechanical engineering in France; top-flight teaching and companies that are leaders in their field

MEDTECH
France's leading city for medical textiles

8 large events venues

Ready to host your professional events

SAINT-ÉTIENNE CONVENTION BUREAU

16 avenue de la Libération
42000 Saint-Étienne
Conventionbureau@saint-etiennetourisme.com
04 77 49 39 07/09

Events incubator fund

Since 2016, the Convention Bureau been running an Events Incubator Fund aimed at supporting the creation of events linked to the district's areas of excellence. In 2024, an events incubator call for projects was launched under this scheme, which led to the creation of "La Nuit du Design" sponsored by the Designer+ collective.

The call for projects was repeated in 2025, and two large-scale projects are currently being supported: A national eco-design fair (*Salon National de l'Eco-conception*), sponsored by the Pôle Eco-conception, the first edition of which will take place in November 2026 at the Geoffroy-Guichard Stadium, and the Dessintey Summer School, sponsored by the Dessintey company which will take place on several sites in the Métropole area.

Contact the Saint-Étienne Métropole Tourist Office Convention Bureau for more information on the Events Incubator Fund.

THE BUSINESS COLLECTION


ÉPI-CENTRE DE CONGRÈS


ENDLESS POSSIBILITIES AT THE PARC EXPO


HIGH-TECH ZÉNITH


THE TEAM GAME AT GEOFFROY-GUICHARD STADIUM


ALL LIGHTS ON AT LA VERRIÈRE


CITE DU DESIGN, THE IDEA FACTORY


GO PRO AT THE ARENA


GREENTECH AT MÉTROTECH



THANKS TO THE PHOTOGRAPHERS AND ARTISTS

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Editorial manager: Saint-Étienne Tourisme & Congrès / Graphic design: Agence Webqam

KEEP BEING INSPIRED

The staff of Saint-Étienne Métropole tourist office at your service

Need an address, an idea for somewhere to go, a deal or do you just want to meet interesting Saint-Étienne natives? We're there for you, here and over there:

SAINT-ÉTIENNE MÉTROPOLE TOURIST OFFICE (SAINT-ÉTIENNE HORS CADRE STORE)
16 avenue de la Libération
42000 Saint-Étienne
Tel.: +33 (0)4 77 49 39 00
information@saint-etiennetourisme.com

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42400 Saint-Chamond
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saint-chamond@saint-etiennetourisme.com

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saint-galmier@saint-etiennetourisme.com

CONVENTION BUREAU
16 avenue de la Libération
42000 Saint-Étienne
Tel.: +33 (0)4 77 49 39 09
conventionbureau@saint-etiennetourisme.com

Tourist Office website: www.saint-etienne-hors-cadre.fr

The official Tourist Office website is full of ideas to inspire you: all the up-to-date information you need about the Métropole area: accommodation, walks, restaurants, guided tour reservations, etc.

The Tourist Office City Guide:

The Saint-Etienne Hors Cadre City Guide is the bible of our collective approach, containing all the information you need for the year ahead. It also contains the highlights of the City Walk, neighbourhood by neighbourhood, the Grand Tour outings and the calendar of events, large and small, that you really shouldn't miss. Add into the mix a few juicy anecdotes and some colourful nuggets of information, and you have at your fingertips everything you need to master the art of getting the most out of Saint-Étienne Hors Cadre. We'll bet our bottom dollar you won't be without our guide from now on.

The Saint-Etienne Hors Cadre Store

Here, our watchword is "local". Fashion, decoration, food, leisure… everything is conceived, designed or manufactured within 50 km of Saint-Étienne. We couldn't be more Saint-Étienne-focused if we tried!

Come and explore our three worlds :

Gourmand – For Foodies: chocolates, beers, terrines, honeys… all the flavours of Saint-Étienne.

Explorateur – For Explorers: games, books, cards and souvenirs for new and original ways to discover the district.

Pimpant – For the Stylish: fashion, jewellery, soaps, posters… local style, even for your bathroom!

The Store is a showcase for the Métropole's designers and producers. It wears its commitment on its sleeve - with furniture made from local, eco-responsible wood - and works hard to highlight local know-how. We have even developed our own range of Saint-Etienne Hors Cadre products - to be purchased as a matter of urgency!

The "Hors Cadre" spirit

The 3 commandments of the green traveller in saint-étienne - to minimise your carbon footprint

***1* / Thou shalt opt for public transport**. There is an extensive public transport service across Saint-Étienne Métropole: trains, STAS buses and trams, self-service bike scheme, etc. And then there's always shanks's pony!

***2* / Thou shalt respect the environment.** It doesn't weigh any more to travel "zero waste".

***3* / Thou shalt consume local.** What could be nicer than lunch in a restaurant serving produce grown in the local area? See all the places serving local food on partir-ici.fr

Saint-Étienne City Pass

The Saint-Étienne City Pass opens the doors to museums, exhibitions, design bargains and even discounts in the museum shops.

Buy it, activate it at the first tourist site, and off you go. Nothing more to worry about. To buy your 48 or 72-hour card, nothing could be easier: get it online or come into one of the Tourist Offices.

To see all the offers included in the City Pass, go to our website.

www.saint-etienne-hors-cadre.fr/organiser/acheter-city-pass



SAINT ETIENNE HORS CADRE

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